## The Rishta Summit'22

We are proud to share that we have participated in the1st edition of the Rishta Summit'22, that was held at Bengaluru on the 16-17th June 2022. Our presence and interest in Udaan's Key capabilities(Marketing Services, Go-to-market, Credit, Tech Supply Chain) excited and energised the team. We were thanked for the feedback, we provided during the event and it will be addressed by the Organizers. This only goes to show the evel of commitment we have in the united cause and our steely determination to forward the same.



It was absolute peach of an event, and we can't wait to be part of the second edition and meet all our compatriots again!



We are happy to share that we really enjoyed at the event, and got to meet like minded people and got better clarity as to the wway forward of our industry.



We arreally hope to take this partnership to the next level, thus unlocking the growth potential for all of us and making

## "This Rishta Stronger....."